

PLAY& COMPLY

AML

CFT

KYC

Luca Ambrosini
Gaming & Gambling
Un esempio pratico

21 novembre 2023 | Centro Congressi Lugano



SGR
Compliance

Gaming

Exchange

Wallet

Gambling

NFT

Metaverso

Casino

Marketplace

BET

3'000'000'000

Gamers Worldwide

Growing from 2B in 2015



Pleasure

Playing a video game
releases more dopamine
than doing some drugs

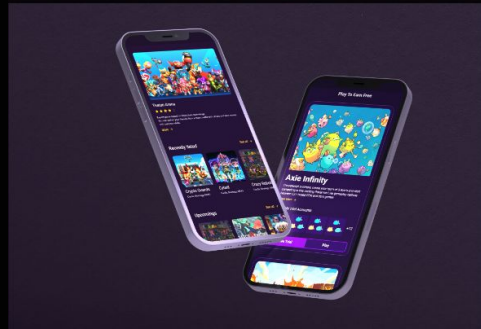
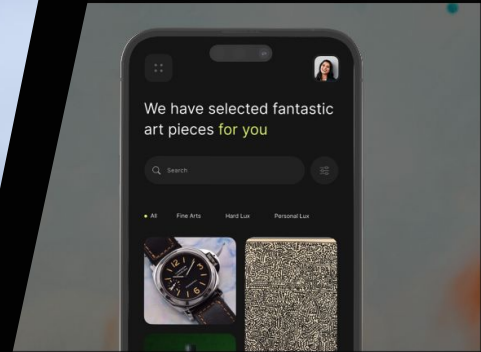
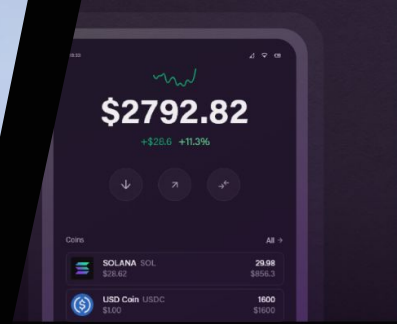
[According to Nature](#)



10'000 Hours

Are spent on gaming before turning 21 By
the average Gen Z

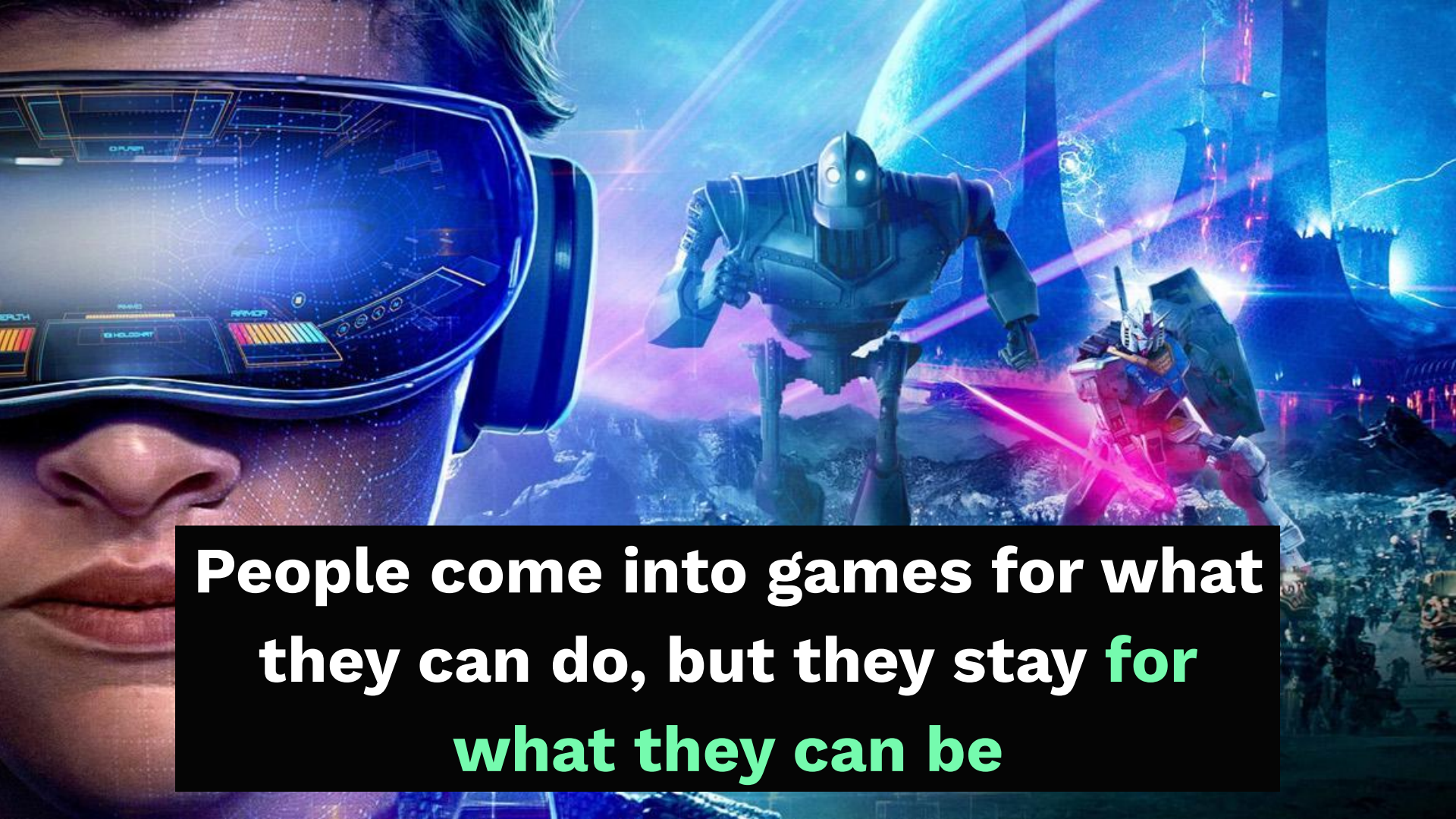




50%

Hung out with friends virtually in a video game instead of meeting in physical spaces





**People come into games for what
they can do, but they stay **for
what they can be****

\$76 Billion

Appearance

Status

Investment



\$250 Billion

The total size of the gaming market is
bigger than music and film sales

According to Fortune Business
Insights



Digital Economies

Power Users (Whales)

Farming & Grey economies

Status & Identity



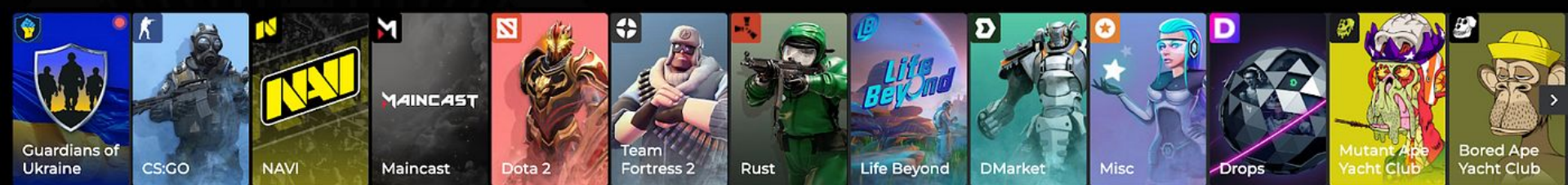
FORTNITE[®]

×

POLO

Ralph Lauren





Market search results for "ST FN" (AK-47).

Item	Price	Change	Volume	Lock
ST FN	\$14 330.15	-11%	0.0544	Lock
FN	\$13 698.38	-11%	0.0648	Lock
FN	\$5 832.55	-18%	0.0694	Lock
FN	\$5 832.55	-18%	0.0639	Lock
FN	\$5 832.55	-18%	0.0620	Lock
FN	\$5 171.79	-18%	0.0647	Lock
FN	\$3 267.37	-23%	0.0680	Lock
MW	\$4 630.00	-14%	0.1413	Lock
MW	\$4 689.09	-13%	0.1425	Lock
FN	\$5 229.02	-12%	0.0525	Lock
FN	\$2 361.76	-22%	0.0621	Lock
BS	\$3 940.19	-14%	0.5567	Lock
MW	\$3 695.00	-15%	0.1011	Lock
TITAN	\$3 102.51	-17%	ATOWICE 2014	Lock
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TITAN	\$3 102.51	-17%	ATOWICE 2014	Lock
TITAN	\$3 102.51	-17%	ATOWICE 2014	Lock
MW	\$3 699.00	-15%	0.1130	Lock
FN	\$5 311.22	-10%	0.0685	Lock
FN	\$2 567.86	-19%	0.0650	Lock
TITAN	\$3 144.70	-16%	ATOWICE 2014	Lock
Prisma Case	\$0.07 (-30%)		cd9... → 319...	
Prisma Case	\$0.07 (-30%)		cd9... → c4c...	
Prisma Case	\$0.07 (-30%)		cd9... → 68...	
Prisma Case	\$0.07 (-30%)		cd9... → c4c...	

Filters sidebar:

- Price range: From To
- ☐ Best Price on Global Market
- Trade Lock: ☐
- Exterior: ☐
- Phase: ☐ All, ☐ Phase 1, ☐ Phase 2, ☐ Phase 3, ☐ Phase 4, ☐ Ruby, ☐ Emerald



● 1,242 / 2,108 ▼

10 joe watch me in 10 min i do
0.01 into 100m

42 zolfi Dadough_ teach me the art of gamba master hifou

 42 **zolfi** Dice again

10 joe trust

42 zolfi joe relax 1b sounds
better

 25 MÈO just 104 coin

 25 MÈO pls

10 joe shoot for the skies

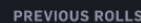
42 zolfi M È O 50c ill by now

25 M E O someone get navaja
knife night ft in shop just 104 coin i
need coin :)

42 zolfi T dice

25 MÊO no bro

 25 MÈO 104 pls



LAST 100 56 10 34

 Enter bet amount...

CLEAR

+ 0.01

+ 0.1

+1

+10

+ 100

1/2

X2

PLACE BET

🪙 126.38

	 42	HellDog	80.00
	 87	LoneWolf S> Inventory	20.00
	 86	I'm not that lucky	10.00
	 32	coin12311	4.83
	 72	Saitoo匆	4.50
	 8	Jawao	2.00
	 25	ZéDoGin	2.00
	 65	Matusikk	1.00
	22	Pluto	0.50



PLACE BET

229.12

Avatar	Rank	Player Name	Score
	71	Riccel	50.00
	42	HellDog	25.00
	74	RED	20.00
	84	w	18.00
	100	MakeBelieve	13.00
	61	Bingus	10.64
	78	luckyboy195	10.00
	67	Jackbrownies	10.00
	82	Zeddie	10.00



PLACE BET

	 71	Riccel
	 61	Bingus
	 74	RED
	 100	MakeBelieveI-
	 67	Jackbrownies
	 84	w
	 68	99%
	 44	edm30041992
	 44	5454

NTFs are Digital Objects





28 126

165

165

165

2

45

2

65

2

55

2

65

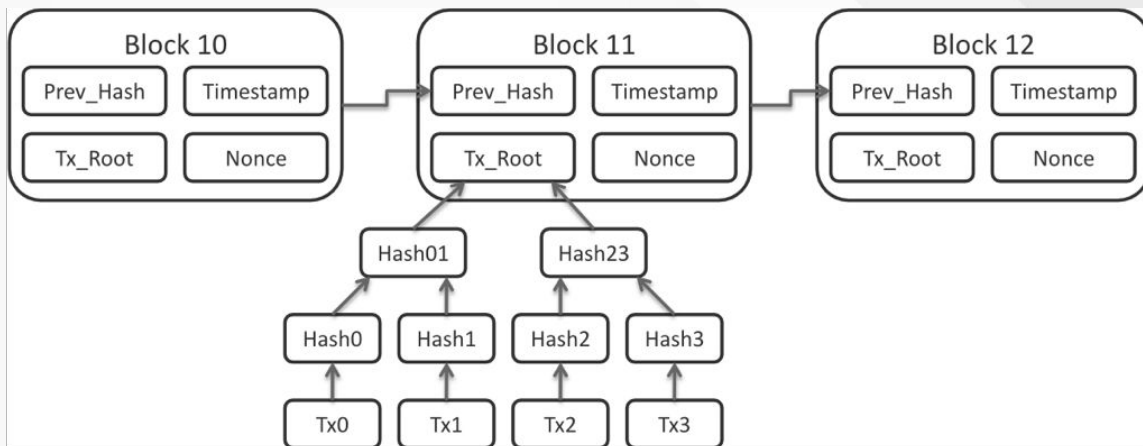
2

40

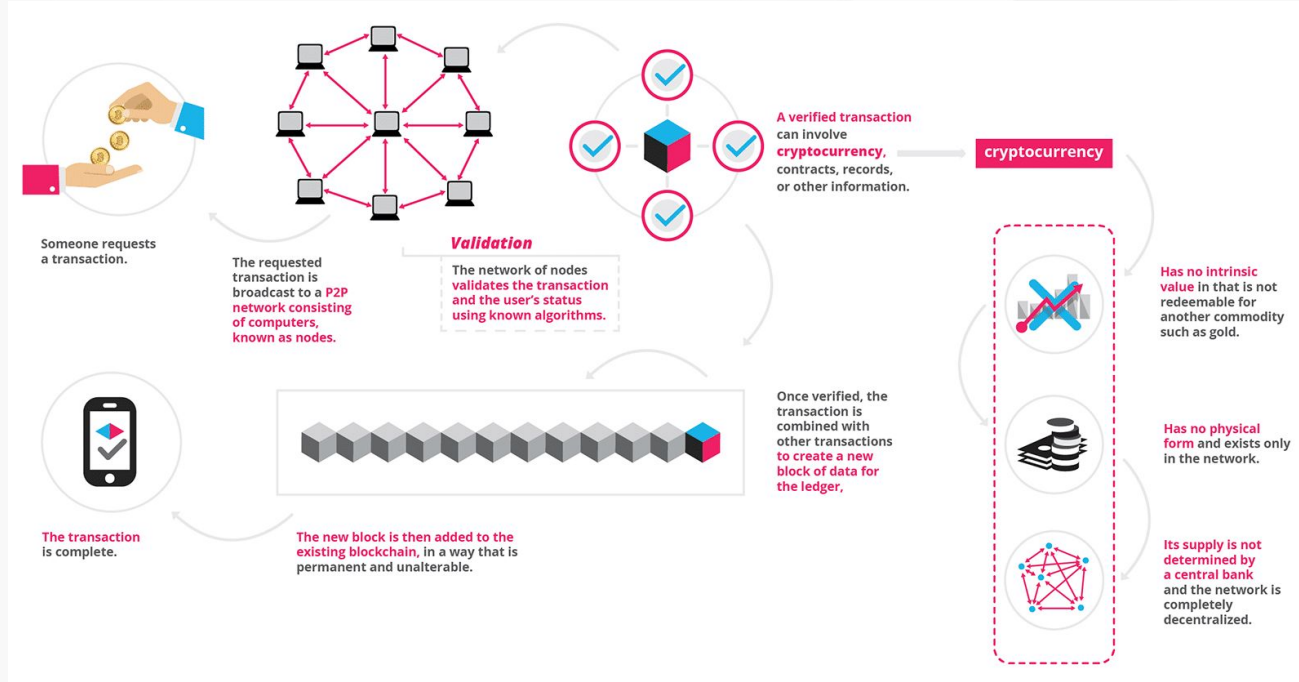
2

70

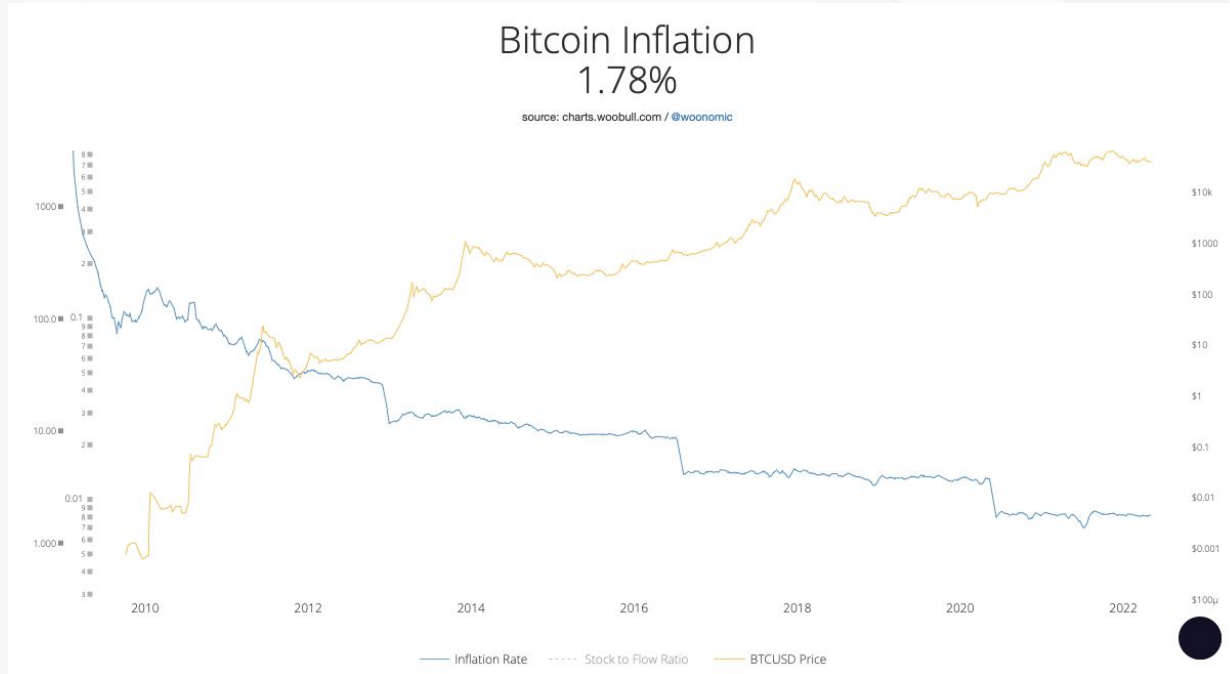
What is a Blockchain



How does a Blockchain Work



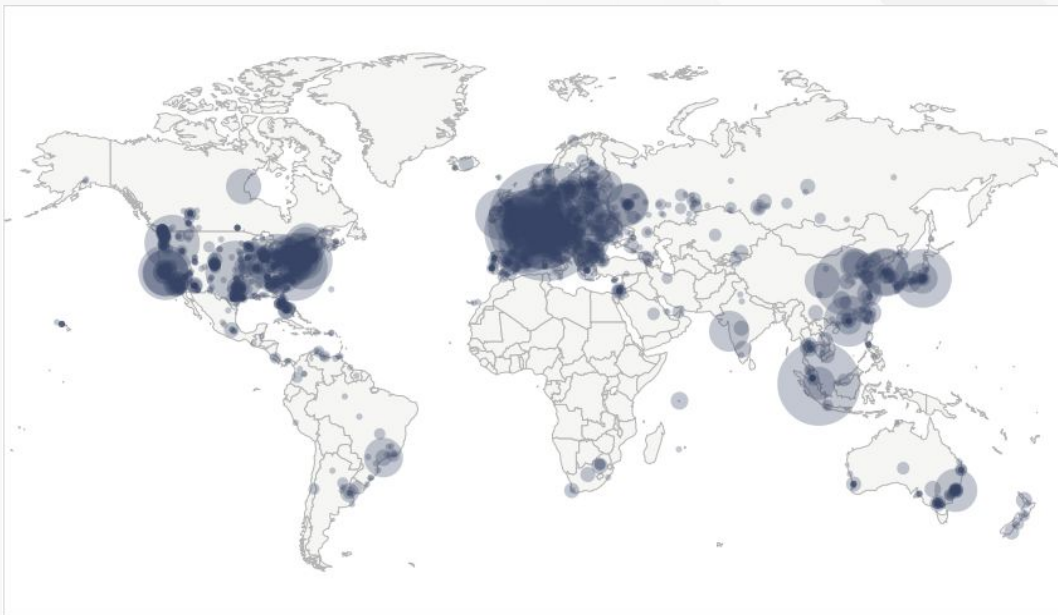
Bitcoin



Ethereum



Hard to censor



Easy to Monitor!



Address	1LcbiWvv1LC4DfA4ECTGWkVEfYo7xegynm
Format	BASE58 (P2PKH)
Transactions	499
Total Received	906.58792916 BTC
Total Sent	901.58792916 BTC
Final Balance	5.00000000 BTC

Transactions

Fee 0.00003120 BTC
(5.024 sat/B - 1.256 sat/WU - 621 bytes)

+5.00000000 BTC

Hash 4bb050e6ea7855e6958a8b930c95c2f1388bda15e1e1...

2022-05-02 14:41

18cBEMRxXHqzWWCxZntU91F5s... 6.28362973 BTC
18cBEMRxXHqzWWCxZntU91F5s... 6.27450537 BTC
18cBEMRxXHqzWWCxZntU91F5s... 6.32985506 BTC

1CpEPzUcBcRwuzFqFdxD635JF8... 5.00000000 BTC
1AKNyLvgGiP4KUL4eLYJzn3FaRv... 5.00000000 BTC
1LcbiWvv1LC4DfA4ECTGWkVEfY... 5.00000000 BTC
1G62Y6vxiFw2i6evDaFo2cVbceej... 0.09996880 BTC
17dQUBU4EAfUe8ZPxJCV2vP3Gd... 3.78799016 BTC

today

CLESS TICKET ATM MILAN... CHF 1.70
In-store transaction EUR 1.50

Yesterday

AUTOSILO BALESTRA LU... CHF 10.00
In-store transaction

ATM PARC LAMPUGNAN... CHF 12.50
In-store transaction EUR 11.00

March

Sunday, March 31

CALIFORNIA BAKERY CHF 80.15
MILANO EUR 69.30

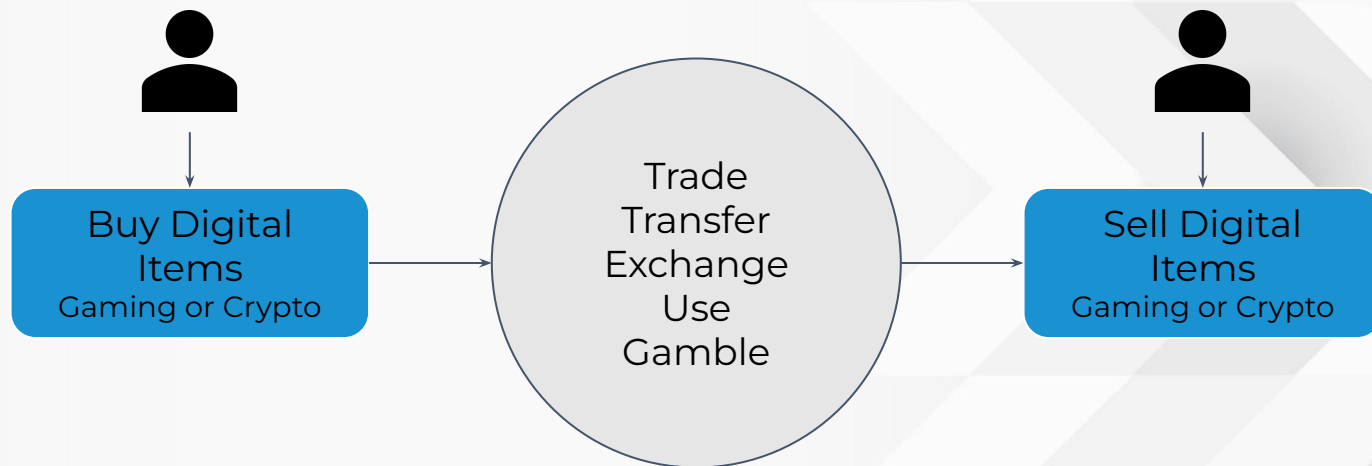
CLESS TICKET ATM MILANO CHF 1.75
MILANO EUR 1.50

Saturday, March 30

City Cadenazzo 84 CHF 44.80
Cadenazzo

CLESS TICKET ATM MILANO CHF 1.75
MILANO EUR 1.50

Regulate Entry & Exit Gates



TakeAways



Gaming is enormous and growing

Digital items have real value

Blockchain is compliance's best shot